

BECOME A DATA HERO TODAY!

SPONSOR DATA DAY 2026: THE POWER OF LOCAL DATA

DATA DAY IS AN EDUCATIONAL EVENT THAT BRINGS TOGETHER DATA ENTHUSIASTS FROM ACROSS SECTORS TO EXPLORE MILWAUKEE'S DATA ECOSYSTEM AND LEARN HOW DATA CAN DRIVE MEANINGFUL CHANGE IN OUR COMMUNITY. WITH OVER 300 ATTENDEES EACH YEAR, THIS EVENT RAISES CRITICAL OPERATING SUPPORT FOR DATA YOU CAN USE.

**SPONSORSHIP
OPPORTUNITIES
AVAILABLE NOW!!!**

EVENT DETAILS

DATE: WEDNESDAY,
OCTOBER 7 2026
TIME: 8:00AM-4:00PM
LOCATION: DISCOVERY
WORLD MUSEUM

THIS YEAR'S THEME, "THE POWER OF LOCAL DATA," HIGHLIGHTS THE GROWING NEED TO INVEST IN STRONG LOCAL DATA INFRASTRUCTURE AS FEDERALLY FUNDED DATA BECOMES INCREASINGLY LIMITED AND UNRELIABLE. AS MILWAUKEE'S DATA INTERMEDIARY, OUR SUPERPOWER IS EQUIPPING COMMUNITY MEMBERS, ORGANIZATIONS, AND DECISION-MAKERS WITH RELIABLE, LOCALIZED DATA THAT CENTERS COMMUNITY NEEDS AND LIVED EXPERIENCES.

HOW DO OUR SUPERPOWERS SHINE?

IN 2025:

- 100% OF ATTENDEES SAID DATA DAY INCREASED THEIR KNOWLEDGE OF LOCAL DATA PROJECTS.
- 98% SAID THEY WOULD RECOMMEND DATA DAY TO A COLLEAGUE OR FRIEND.
- 91% SAID THEY WOULD USE INFORMATION FROM DATA DAY TO INFORM THEIR WORK.
- 90% SAID THE EVENT STRENGTHENED THEIR UNDERSTANDING OF HOW DATA CAN CREATE COMMUNITY CHANGE.



















SECURE YOUR
SPONSORSHIP BY
USING THE QR
CODE BELOW



QUESTIONS? CONTACT US AT MARIANA@DATAYOUCANUSE.ORG



SPONSORSHIP LEVELS & BENEFITS

SPONSORSHIP BENEFITS	COMMUNITY CHAMPION (15K, ONE AVAILABLE)	COMMUNITY ADVOCATE (10K)	COMMUNITY SUSTAINER (5K)	COMMUNITY PARTNER (2.5K)
EXCLUSIVE SPEAKING OPPORTUNITY AT DATA DAY				
DYCU BLOG SPOTLIGHT				
PRIORITY LOGO PLACEMENT ON PRINTED EVENT MATERIALS, DYCU WEBSITE, AND DYCU E-NEWSLETTER				
VERBAL RECOGNITION DURING OPENING AND CLOSING REMARKS				
PRESS RELEASE RECOGNITION				
LOGO RECOGNITION ON ANNUAL REPORT				
LOGO RECOGNITION ON PRINTED EVENT MATERIALS, DYCU WEBSITE, AND DYCU E-NEWSLETTER				
DEDICATED SOCIAL MEDIA POST AND MENTION ACROSS FACEBOOK, INSTAGRAM, THREADS, AND LINKEDIN				
NUMBER OF RESERVED TICKETS	15	10	7	5